

# Scrum Product Owner Certified (SPOC) 2-day Workshop

Offered by: **Joe Schofield**

Authorized Training Partner and Scrum Certified Trainer (SCT™) with SCRUMstudy

## Joe's latest agile articles:

[Impediments to Agile Success](#)

[Inflategate, Mastering Overestimation](#)

[Keep the Baby](#)

## Included in this workshop:

- The 300+ pages SCRUMstudy Scrum Body of Knowledge (SBOK™)
- Two days of face-to-face learning, role playing, and coaching
- 16 PMI-approved PDUs
- Scrum Product Owner Workbook, Case Study, Planning Poker cards, Scrum-on-a-page learning aid
- Access to the SPOC online certification exam at the end of the workshop through VMEdU / SCRUMstudy
- 3-year certification upon successful exam completion

## Candidates for this course include:

- AS A Product Owner I WANT to represent the business and stakeholders SO THAT value is delivered frequently to the business
- AS An aspiring professional I WANT to be certified SO THAT my credentials are recognized and I can lead and influence new initiatives based on my expanding skillset
- AS A member of the Scrum team I WANT to be capable SO THAT our teams AND organization are successful delivering value and improving practices
- AS A sponsor I WANT competent Product Owners SO THAT their participation and availability sustain delivery by the developers

## Objectives:

- Prepare Product Owners to understand their role on a Scrum team representing the priorities of the business
- Enable product owners, business partners, and management to make informed choices about agile practices
- Understand, apply, and contribute to the success of scrum-based work as a Product Owner
- Improve overall knowledge of Scrum, the most utilized agile approach
- Explore the significance of teams and your role in maturation
- Prepare Product Owners to participate in Scrum-of-scrums and organizational scaling of agile and Scrum

## Topics . . .

- Agile & Scrum Principles
- What is agility? Is your culture ready?
- Roles: Development Team, Scrum Master, Product Owner
- The Prioritized Product Backlog, grooming and change
- Agile planning: Roadmaps, features, stories, tasks, & sizing
- Scrum lifecycle and the Product Owner's role during: Initiate, Plan & Estimate, Implement, Review & Retrospect, Release
- Scrum of Scrums (Scaling)

**Workshop Leader:** [Joe Schofield](#) is a Scrum Certified Trainer (SCT™) and Authorized Training Partner with SCRUMstudy. In addition to being a certified Scrum Trainer, his SCRUMstudy certifications include: Scrum Master (SMC™), Scrum Product Owner (SPOC™), Scrum Agile Master (SAMC™), and Scrum Developer (SDC™). He is also Scaled Agile Framework SAFe (SA) certified, a CFPS, CSQA, CSMS and President Emeritus of the [International Function Point Users Group](#). He is an Associate with [Layman & Layman](#) and a Senior Consultant with the [Halo Group](#). His [bio](#), [publications](#), conference [presentations](#), and affiliations are current on his [website](#).

**Questions:** questions can be addressed to [joescho@joejr.com](mailto:joescho@joejr.com)

**Also available:** the [Scrum Developer Certified](#) workshop, the [Scrum Master Certified](#) workshop, the [Transitioning to Agile](#) workshop, and [Skills for Scrum Success](#) workshop.

**Individual registration thru PayPal** for the *Scrum Product Owner Certified* \$875 (21-day advance discount), \$975 within 20 days

**Special group rates available** one free registration with five paid in one transaction! [Contact Joe](#) directly for details.

**Cancellations:** Subject to a minimum enrollment of 7. **Refunds** Substitutes are cheerfully accepted in lieu of refunds.

**Questions:** questions can be addressed to [joescho@joejr.com](mailto:joescho@joejr.com)

<http://joejr.com>