

Scrum Master Certification (SMC) 2-day Workshop

Offered by: **Joe Schofield**, Scrum Certified Trainer (SCT™)
and SCRUMstudy Authorized Training Partner



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Joe's latest agile resources:

Included in this workshop:

- 16 PMI-approved PDUs
- 3-year certification upon successful exam completion
- The 300+ pages SCRUMstudy Scrum Body of Knowledge (SBOK™)
- Scrum Master Workbook, Case Study, Planning Poker cards, Scrum-on-a-page learning aid
- Two days of face-to-face learning, role-playing, and coaching
- Online certification exam at the end of the workshop through VMEdu / SCRUMstudy

Candidates for this workshop include those wishing to:

- Step-up their understanding of agile in general and Scrum in particular as a Scrum Master
- Fast track their contributions as business partners and product developers
- Expand their skills and practice the most widely applied agile approach in IT and business
- Enhance their professional competencies and potential future opportunities
- Explore the agile mindset, scrum roles, work products, ceremonies (meetings), & principles

Objectives:

- Prepare teams, leadership, and business partners to make informed choices about their practices
- Understand, apply, and contribute to the success of scrum-based work as a Scrum team member
- Improve overall knowledge of Scrum, the most utilized agile framework
- Explore the significance of teams and roles—understand the 5Cs of team participants
- Foster discussion on optimizing team usage of agile methods

Topics . . .

- Agile & Scrum Principles
- Preparing the organization for an agile mindset
- Roles: Development Team, Scrum Master, Product Owner
- Servant Leadership as the key attribute of a Scrum Master
- Roadmaps, stories, tasks, & threshold planning
- The Scrum Master role in the initiating, executing, reviewing, and releasing of products and services
- Sprints, epics, personas, story points, product & sprint backlogs

Workshop Leader: In addition to being a certified Scrum Trainer, [Joe's](#) certifications include: Scrum Master (SMC™), Scrum Product Owner (SPOC™), Scrum Agile Master (SAMC™), and Scrum Developer (SDC™). He is a CSQA, past President of the [International Function Point Users Group](#), and has been SAFe certified. Joe is an independent software consultant specializing in agile thinking and enterprise transformation. His [bio](#), [publications](#), conference [presentations](#), and affiliations are highlighted on his [website](#).

Special group rates available one free registration with four paid in same transaction! [Contact Joe](#) directly for details.

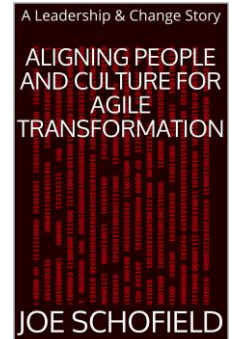
Workshop Cancellations: Subject to a minimum enrollment of 5.

Terms and Conditions: Substitutes are cheerfully accepted in lieu of refunds.

Additional Workshops or @ Your Site! [Ready, Scale, Aim](#) (Assessing Scaling Options); [Scaled Scrum Master](#), [Scaled Scrum Product Owner](#), [Scrum Developer Certified](#), [Scrum Master Certified](#), [Product Owner Certified](#), [Transitioning to Agile](#), [Essential Skills for Scrum Success](#), [Product Owner Primer](#) (PoP), scrum team kickoffs, and team check-ups.

[Pick the right workshop for you.](#)

Questions: questions can be addressed to joescho@joejr.com



[Agile Value Delivery: A Critical Component of Virtual Meetings](#)

[Aligning the PMO to Lead Agile Transformation](#)

[It's Not Just Culture: When Teams Impede Agile Adoption](#)

[Countering 5 Barriers to Organizational Enterprise Success](#)

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