



# Product Owner Certified (SPOC)

2-day Workshop November 14 & 15

Offered by: [Joe Schofield](#), in collaboration with the [University of Phoenix](#)  
Authorized Training Partner and Scrum Certified Trainer (SCT™)



## [Register here & now with PayPal!](#) – save \$200 with early registration

University of Phoenix students with validated e-mail can save with an additional \$100 rebate 1<sup>st</sup> day of workshop; [contact Joe directly](#)

### Included in this workshop:

- The 300+ pages SCRUMstudy Scrum Body of Knowledge (SBOK™)
- Scrum Master Workbook, Case Study, Planning Poker cards, Scrum-on-a-page learning aid
- 16 PMI-approved PDUs
- 3-year certification upon successful exam completion
- Two days of face-to-face learning, role playing, and coaching
- Online certification exam at the end of the workshop through VMedu / SCRUMstudy

### Candidates for this workshop include those wishing to:

- Step-up their understanding of agile in general and Scrum in particular as a Product Owner
- Fast track their contributions as business partners and product developers
- Expand their skills and practice the most widely applied agile approach in IT and business
- Enhance their professional competencies and potential future opportunities
- Explore the agile mindset, scrum roles, work products, ceremonies (meetings), & principles

### Joe's latest agile articles:

[Reflecting on Measurements in an Agile World](#)

[Impediments to Agile Success](#)

[Inflategate, Mastering Overestimation](#)

[Keep the Baby](#)

### Objectives:

- Prepare teams, leadership, and business partners to make informed choices about their practices
- Understand, apply, and contribute to the success of scrum-based work as a Scrum team member and the VOC
- Improve overall knowledge of Scrum, the most utilized agile approach
- Explore the significance of teams and roles—understand the 5Cs of team members
- Foster discussion on optimizing team usage of agile methods

### Topics . . .

- Agile & Scrum Principles, Declaration of Interdependence
- Preparing the organization for an agile mindset
- Roles: Development Team, Scrum Master, Product Owner
- Product Owner and the Voice of the Customer
- Roadmaps, stories, tasks, & threshold planning
- The Product Owner role in the initiating, executing, reviewing, and releasing of products and services
- Sprints, epics, personas, story points, product & sprint backlogs

**Workshop Leader:** [Joe Schofield](#) is a Scrum Certified Trainer (SCT™) and an Authorized Training Partner with SCRUMstudy. In addition to being a certified Scrum Trainer, his SCRUMstudy certifications include: Scrum Master (SMC™), Scrum Product Owner (SPOC™), Scrum Agile Master (SAMC™), and Scrum Developer (SDC™). He is also Scaled Agile Framework SAFe (SA) certified, a CSQA, CSMS and past President of the [International Function Point Users Group](#). Joe is an independent software consultant specializing in agile thinking and enterprise transformation. His [bio](#), [publications](#), conference [presentations](#), and affiliations are highlighted on his [website](#).

**Available Workshops:** [Scrum Developer Certified](#), [Scrum Master Certified](#), [Product Owner Certified](#), [Transitioning to Agile](#) workshop, and [Skills for Scrum Success](#).

**Special group rates available** one free registration with four paid in same transaction! [Contact Joe](#) directly for details.

**Workshop Cancellations:** Subject to a minimum enrollment of 5.

**Refunds:** Substitutes are cheerfully accepted in lieu of refunds.

**Questions:** questions can be addressed to [Stephieb@email.phoenix.edu](mailto:Stephieb@email.phoenix.edu) 702-717-9058 or [joescho@joejr.com](mailto:joescho@joejr.com)