

# Essential Skills for Scrum Success Workshop

Establish and improve your Scrum practices

**Offered by: Joe Schofield**

Authorized Training Partner and Scrum Certified Trainer (SCT™)

**Overview:** Attendees receive a copy of all the slides and exercises. This workshop

- introduces Scrum candidates, teams, customers, and managers to Scrum fundamentals
- prepares participants to contribute on Scrum-based teams
- simulates Iteration 0 planning, sprint planning, execution, demo, and retrospective

## Objectives:

- Prepare teams, leadership, and business partners to make informed choices for using Scrum
- Explore beliefs and attitudes about Scrum
- Review benefits, risks, and roles for Scrum (Scrum Master, Development Team, Product Owner)
- Identify options for supplementing Scrum with other agile approaches; product build and testing
- Enable participants to conduct Scrum planning events, reviews, and retrospectives
- Understand how to develop personas, epics, stories, tasks
- Build unity in practice and improvement for Scrum

## Candidates for this course include:

- Scrum customers (future product owners) and business partners
- Product development and product solution teams (Scrum team members)
- Software and systems engineers interested in enhanced skills and professional growth (Scrum team members)
- Management and leadership who want to increase their understanding of emerging agile usage

## Topics . . .

- Waterfall vs. agile perspectives
- History of Scrum
- Where are you with Scrum
- Myths, Benefits, Risks
- Scrum Lifecycle
- Scrum planning and roles
- Story development: INVEST, sizing, epics, . . .
- Doing the work during sprints
- Conducting reviews and retrospectives
- Burn down and velocity charts

**Workshop Leader:** [Joe Schofield](#) is a Scrum Certified Trainer (SCT™) and Authorized Training Partner with SCRUMstudy. In addition to being a certified Scrum Trainer, his SCRUMstudy certifications include: Scrum Master (SMC™), Scrum Product Owner (SPOC™), Scrum Agile Master (SAMC™), and Scrum Developer (SDC™). He is also Scaled Agile Framework SAFe (SA) certified, a CSQA, CSMS and President Emeritus of the [International Function Point Users Group](#). He is an independent software consultant specializing in enterprise agile thinking and transformation. His [bio](#), [publications](#), conference [presentations](#), and affiliations are current on his [website](#).

**Additional Workshops or @ Your Site!** [Ready, Scale, Aim](#) (Assessing Scaling Options); [Scaled Scrum Master](#), [Scaled Scrum Product Owner](#), [Scrum Developer Certified](#), [Scrum Master Certified](#), [Product Owner Certified](#), [Transitioning to Agile](#), [Esser Success](#), [Product Owner Primer](#) (PoP), scrum team kickoffs, and team check-ups.

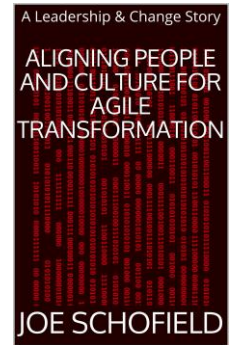
**Special group rates available** starting at six simultaneous registrants! [Contact Joe](#) directly for details.

**Cancellations & Refunds:** Subject to a minimum enrollment of 7. Substitutes are cheerfully accepted in lieu of

[Pick the right workshop for you.](#)

**Questions:** questions can be addressed to [joescho@joejr.com](mailto:joescho@joejr.com)

## Joe's latest agile resources:



[Agile Value Delivery: A Critical Component of Virtual Meetings](#)

[Aligning the PMO to Lead Agile Transformation](#)

[It's Not Just Culture: When Teams Impede Agile Adoption](#)

[Countering 5 Barriers to Organizational Enterprise Success](#)

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